





## About **SUD**

Safwa Urban Development is a leading Egyptian Urban Development Company, Established in 1996.

We start every project with one goal in mind, which is taking the lead in creating upscale communities that provide utmost privacy, maximum security and substantial comfort.

Through all of our Urban Development projects that include Resorts, advanced residential communities, shopping centres as well as medical, educational and sports facilities, we've managed to make an architectural fusion between contemporary and traditional designs, a feature that has become a trademark of ours.

Inspired by years of customers' trust comes our motto, and our name has become associated with "your safe investment." We've always been striving to live up to our customers' expectations and to earn their trust, because we consider our customer to be our most important asset.

## الصفوة للتطوير العمراني

الصفوة للتطوير العمراني هي شركة مساهمة مصرية ، تم تأسيسها عام 1996م لتصبح واحدة من كبرى الشركات الرائدة في مجال التطوير العمرانى فى جمهورية مصر العربية .

نعمل بكل كد واضعين نصب أعيننا دائماً هدفاً أسمى لم يغب يوما عنًا وهو أن تكون لنا الريادة في خلق مجتمعات راقية تساهم في توفير الخصوصية والأمان والراحة القصوى لعملائنا .

تتنوع مشاريعنا العقارية ما بين المنتجعات السياحية والمجتمعات السكنية المتطورة والمراكز التجارية والمشاريع الطبية والتعليمية والرياضية، وتتميز جميعها بالمزچ ما بين الحداثة والأصالة في نفس الوقت وقد أصبح ذلك إحدى السمات المميزة لنا .

ومن ثقة عملائنا الاستثمار معنا طوال هذه الأعوام استقينا شعارنا ، فارتبط اسم الصفوة للتطوير العمراني بــ " استثمارك الآمن " فكنًا وما زلنا علي قدر ثقة عملائنا الغالية وكان إرضائهم هو حقًا رأس مالنا الحقيقي .





## Modern Architecture ...

Over looking Public park

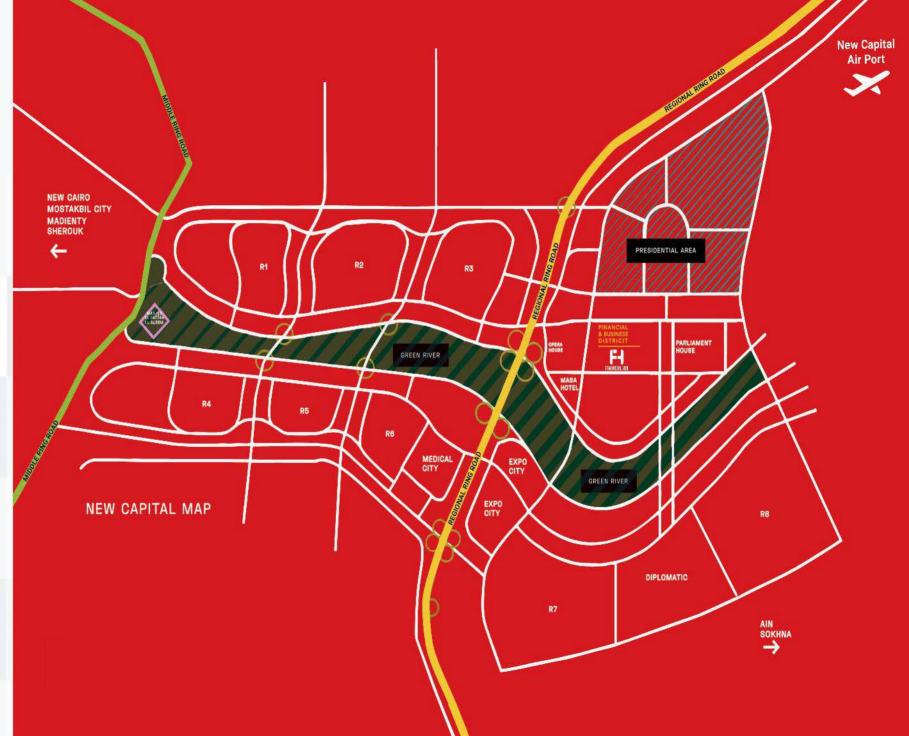
Over looking GOV2

Over looking GOV1



Location

 $\Gamma$ 





# Public Garden مدخل الحي الحكومي شارع بعرض 94 متر القادم من فندق الماسة

# Layout

يتميز المبني بإطلاله خلفية مباشرة علي حديقة مركزية عامة بمساحة 25000 متر مربع

The building is characterized by a direct back view on a central garden with an area of 25000 square meters

## **Facilities**

- Two Separate Entrance
- Parking & valet Services
- Vertical Transportation
- Green energy
- Space Efficiency
- Triple Services
- Central Services
- Smart mobile app
- Fitness Center



## **Green energy**

- Solar Energy System
- Energy Efficient Glazing( Double Glazing Windows )



**Parking** 

227 Slots



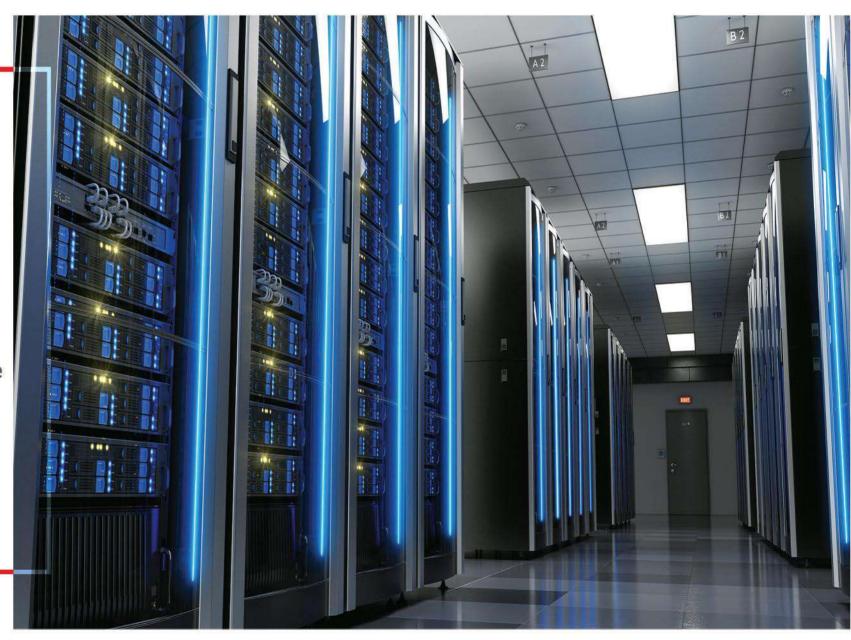
## **Fitness Center**

Dedicated for office spaces



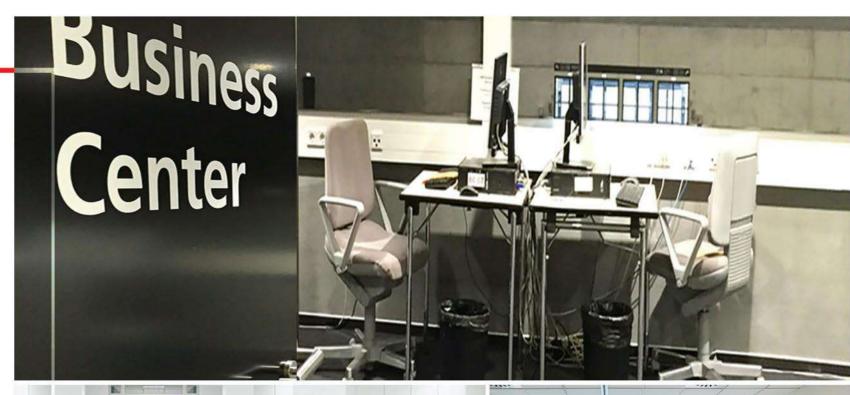
## **Triple Services**

- DATA, AUDIO & VIDEO
- CCTV Camera System
- Technical Support service



**Business Center** 

4 Common Meeting Rooms



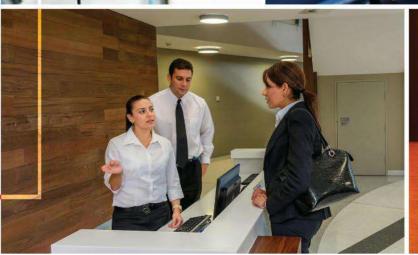




Valet & Concierge









## **Vertical Transportation**

- Panoramic Elevators
- Escalators
- Loading Elevator
- Smart Access
- Emergency Generator









## **Central Services**

- Fire Alarm
- Security System
- Double Height Entrance
- Central Air Conditioning
- Indoor Air Quality Management ( Temperature, Humidity )









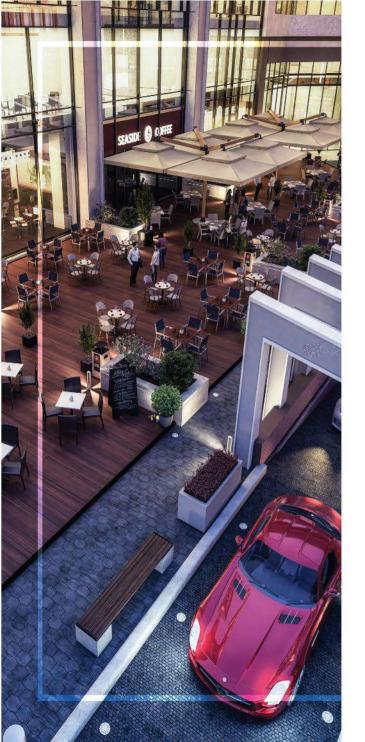
# INTELLIGENCE SMART APP

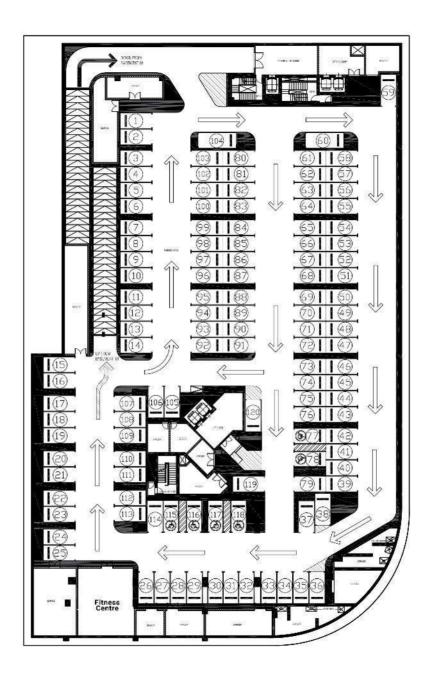
- Meeting Room Reservation
- Concierge Order
- Video Conference
- Newsletter
- Monitor Electricity & Water Consumptions
- Issuing Digital Cards





# <sup>r</sup> Plans <sub></sub>

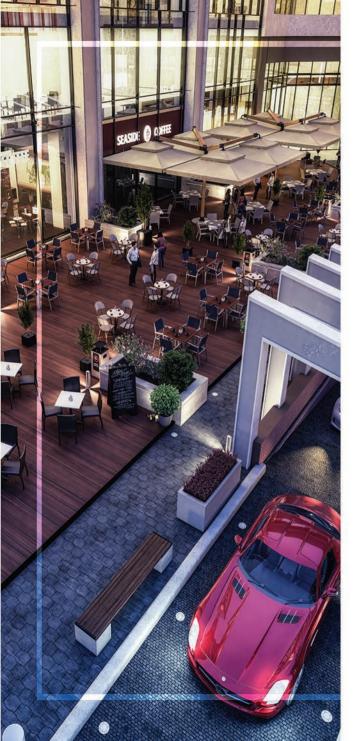


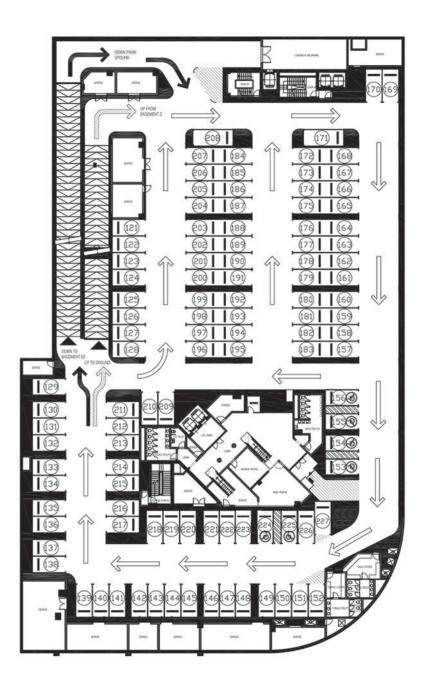




Basement 2 Floor

Parking For Administrative



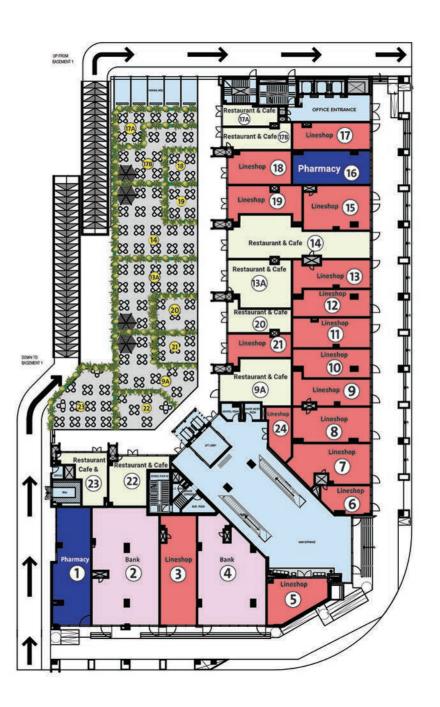




Basement 1 Floor

Parking For Commercial







Ground Floor

Commercial

# FULLY FINISHED OFFICES (Space Efficiency)

- Business Center
- Public Toilets per Floor
- Common kitchenette per Floor
- Common Waiting Area per Floor

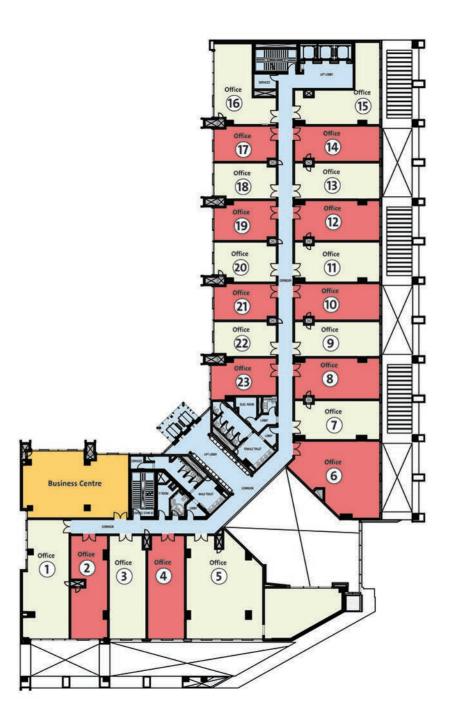
## FINISHING STANDARDS

- Gypsum Board (Ceiling)
- -Acrylic painting (walls)
- Turkish HDF 8mm (flooring)





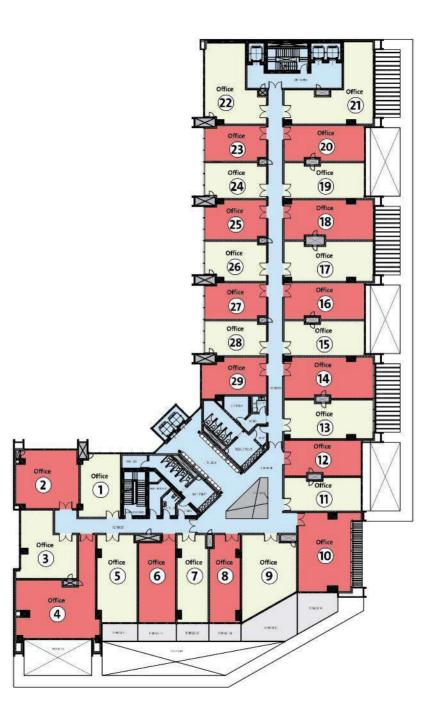






T<sub>1st Floor</sub>

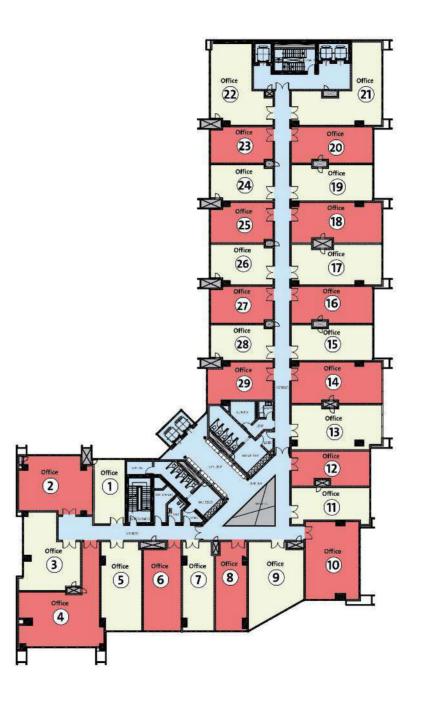






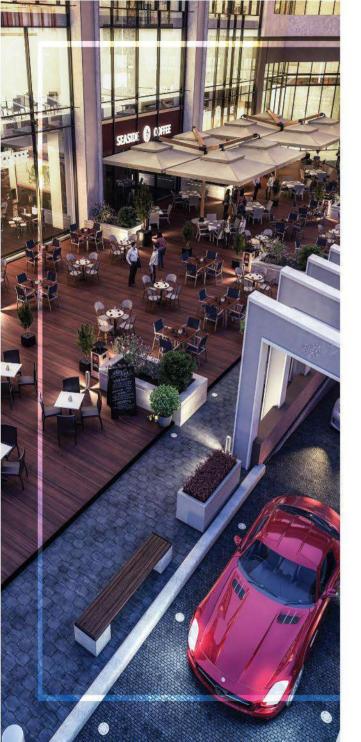
F<sub>2nd Floor</sub>

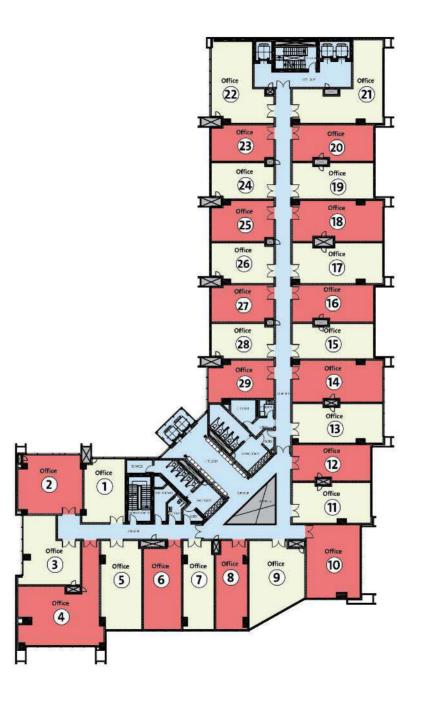






3rd Floor

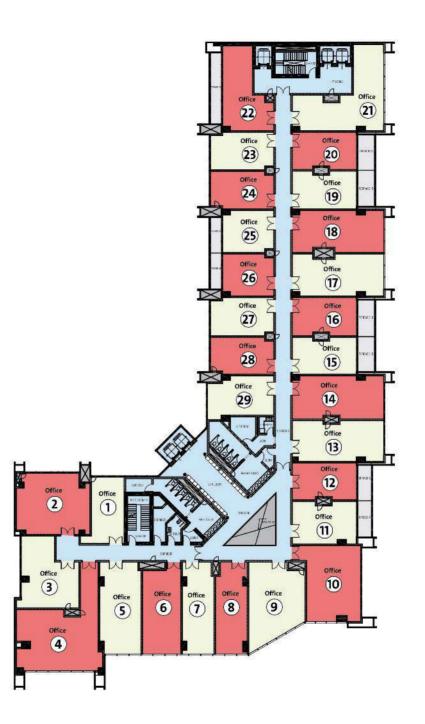






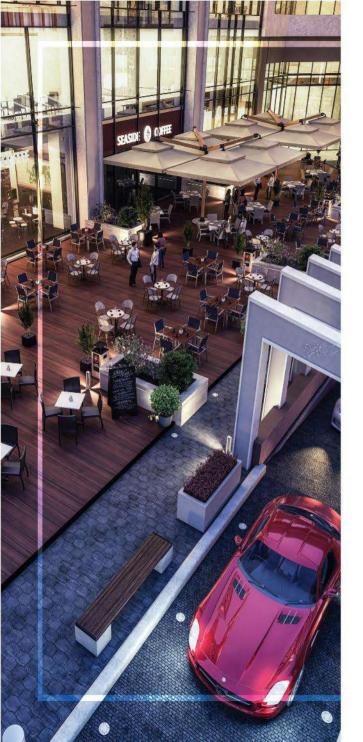
4th Floor

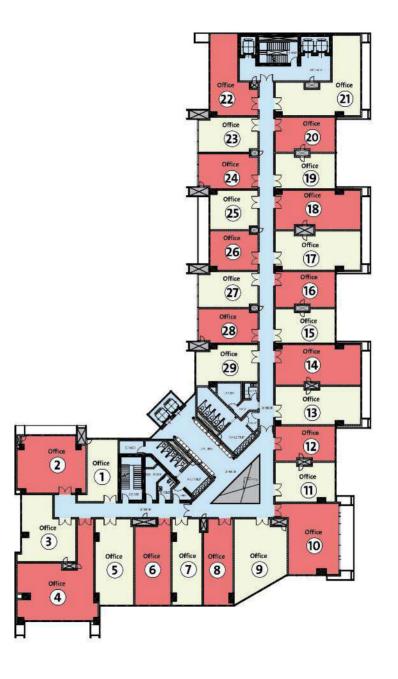






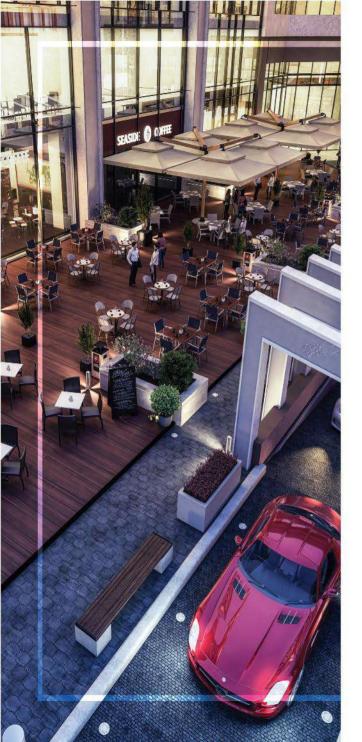
F<sub>5th Floor</sub>

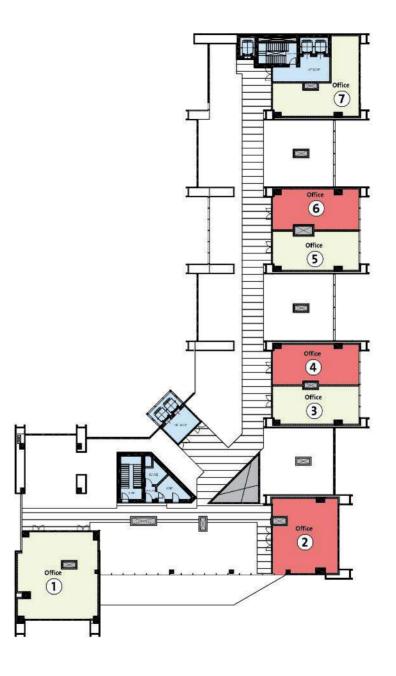






F<sub>6th Floor</sub>



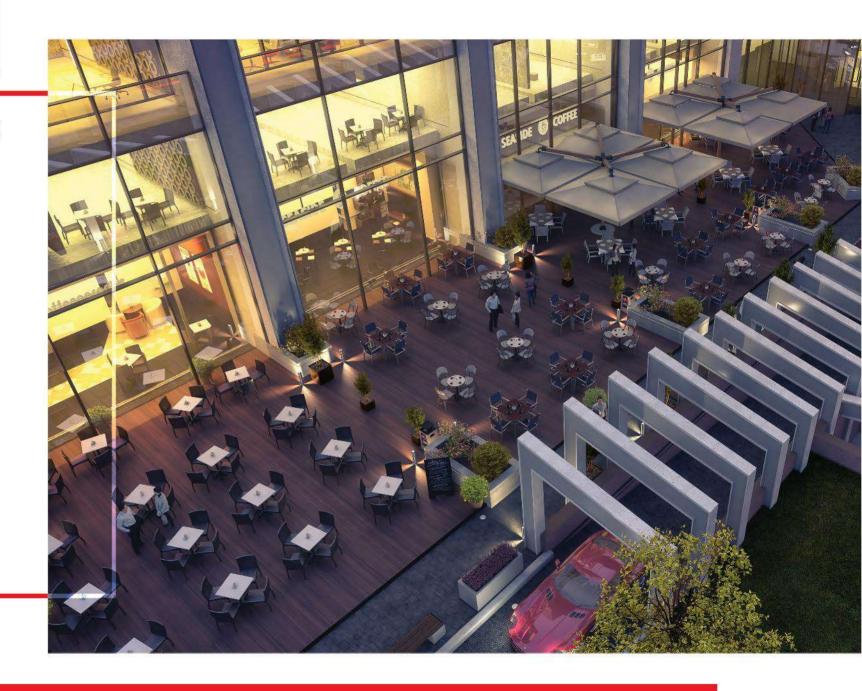




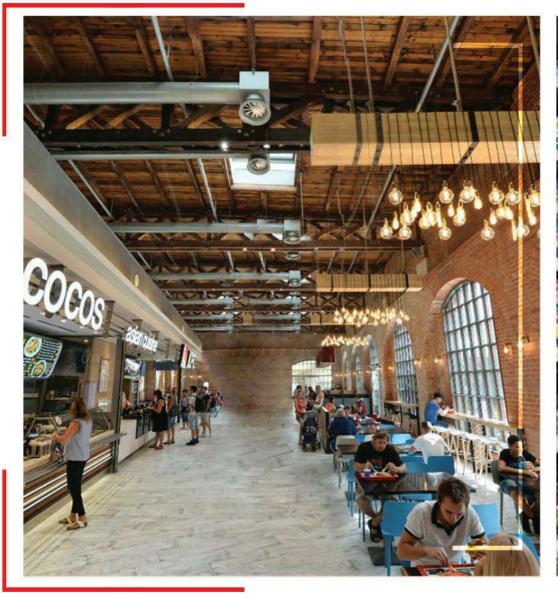
F<sub>7th Floor</sub>\_

# **Merchandise Mix**

- Banks
- Fast food Court
- Pharmacies
- Resturants
- Mini Market
- Cafe's
- Jewelry Store
- Telecom
- Sweets Market
- Currency Exchange
- Administrative Offices



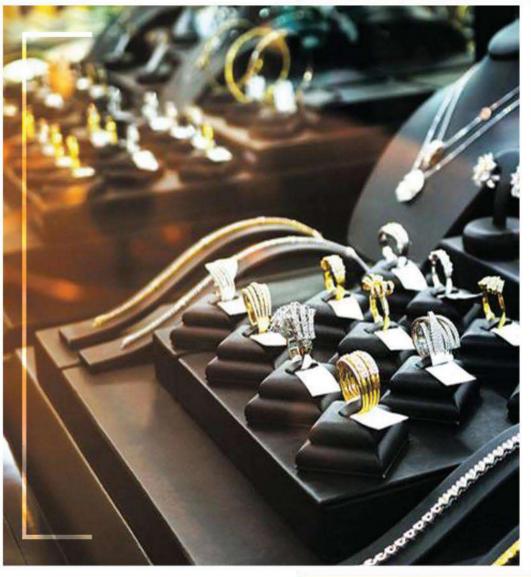
Fast Food Court Mini Market





Pharmacies

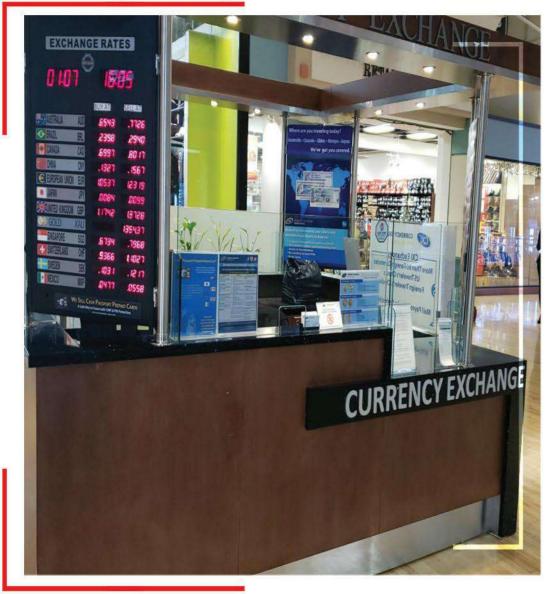




Jewelry Store

**Currency Exchange** 

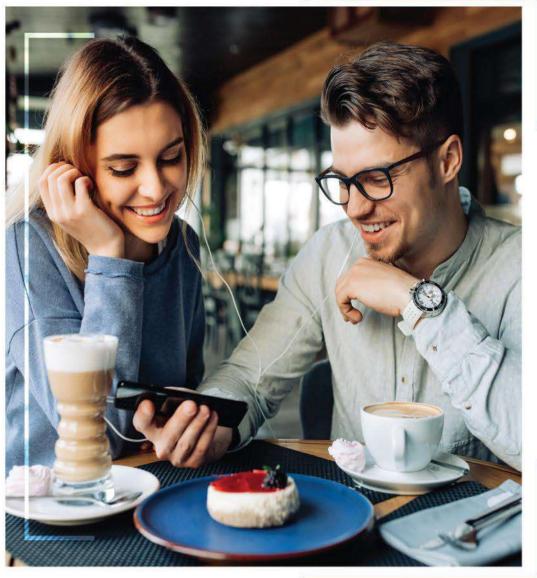
## **Banks**





Resturants Cafe's



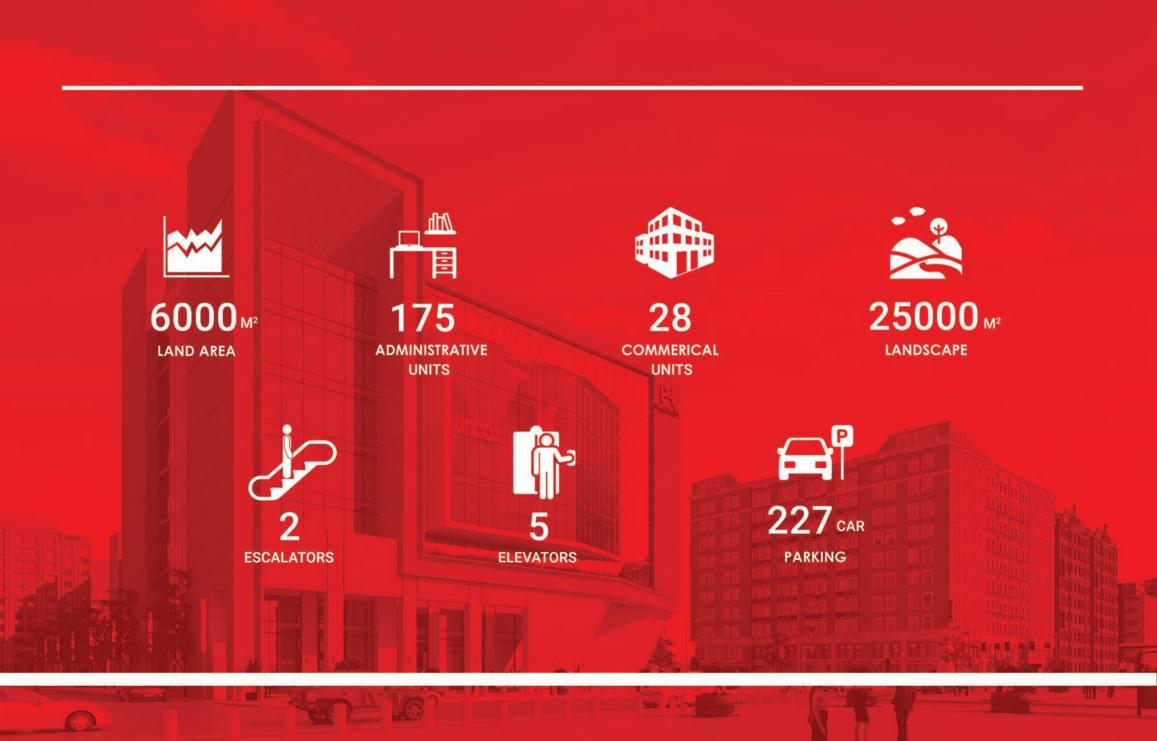


# Sweets market

# **Telecom**







## Partners of Success

Architectural Consultant By



**Business Development Consultant By** 



In compliance with our constant endeavour to create comfortable and safe residential communities, Safwa Urban Development and several specialized engineering consultancy offices collaborated in the hope of achieving leadership and excellence in providing security investment and luxury residential units for our valued customers.

وفي سعينا الدائــم لخـلـق مجتمـعـات عمرانية تتوافر بــها عنـاصـر الراحــة والأمـــان تمت الشراكة بين شركة الصفوة للتطوير العمراني والعديد من المكاتب المختصة بالاستشارات الهندسية أملاً في تحقيق الريادة والامتياز في توفير استثمار آمن ووحدات سكنية وتجارية وإدارية فاخرة لعملائنا الكرام.







































# **@19315**



## Branches Inside Egypt

Cairo I; Building 77 – Southern Ninety Street – Fifth Settlement
Cairo 2: Building 220 – Northern Ninety Street – Fifth Settlement
Cairo 3: Building 109 – First Plaza Mall – Sixty Street – Fifth Settlement
Mansoura I: AlSafwa Elegance Tower – Gehan Street
Mansoura 2: Building 84 – Suez Canal Street
New Damietta; Central District – Next to the International Eye Hospital
Ras El-Bar: SUD Mall – Sunset 3 Resort – Ras El Bar

### Branches Outside Egypt

France Branch: 12/14 rond point des Champs-Elysées 75008 Paris Austria Branch: Maria Hilfer Street No. 123, Third Floor 1060 Vienna, Sixth District Italy Branch: Via Umberto Visconti di Modrone 15, 20122 Milano Germany Branch: Gontardstraße 11, 10178 Berlin, Germany

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